

# ***The Future of Diagnostics***

**Presented by MedTech in Partnership with Ortho Clinical Diagnostics**

**Thursday, June 24**

12:00 pm – *Innovation and Discovery in Diagnostics*. Join us for a lively conversation with [C. Palani Palaniappan](#), Chief Innovation Officer at Ortho Clinical Diagnostics as we discuss the company's history and explore how its culture of innovation has led to breakthroughs in diagnostics and patient care. Learn how Ortho's "Every Test is a Life" philosophy captures its strategic vision and guides its product development process.

1:00 pm – *The State of Diagnostics; Today and Tomorrow*. As Ortho's Global Head of Portfolio Strategy & Marketing, [Heidi Casaletto](#) is responsible for leading the company's product portfolio and marketing strategy to grow the its transfusion medicine and clinical labs businesses. She will join us for a session focusing on the state of diagnostics, the potential for increased use of new diagnostics modalities, and a roadmap of where the diagnostics industry is going in the future.

2:00 pm – *The Journey from Lab to Patient Care*. In addition to his work as a researcher and professor in the departments of Neuroscience & Physiology, Psychiatry & Behavioral Sciences, and Biochemistry & Molecular Biology at SUNY Upstate Medical University, [Frank Middleton](#) is the primary scientific collaborator with Quadrant Biosciences, a disrupter in the field of translating science into innovative diagnostic solutions. We'll discuss the intersection of bench research and commercialization in diagnostics.

3:00 pm – *Networking Hour*. Join us for a virtual cocktail hour and an opportunity to connect with potential collaboration partners and the team at Ortho Clinical Diagnostics. Don't miss it!