

Remote Healthcare in the Post-Covid World

Wednesday, June 2, 2021

We're in the midst of a rapid acceleration of remote healthcare and patient monitoring. Care innovations, expanded reimbursement, and growing patient and provider acceptance have combined to alter the way in which patients and caregivers interact. Leading device companies are forging new pathways of remote care, while care providers and payors see opportunities to reduce costs while increasing patient well-being.

Join us for an exciting series of discussions with leading voices in the provider, innovator, and insurance communities about the future of remote healthcare. Don't miss this valuable and timely program!

Agenda

- 12:00 – 1:00 pm. *Product Innovation from a Market Leader*. We're joined by [Rick Farchione](#), Director of Global Marketing for Hillrom, the nation's leading device manufacturer focused on advancing connected care. Rick will discuss Hillrom's approach to product development and how the Coronavirus pandemic has altered the future of remote healthcare and patient monitoring.
- 1:00 – 2:00 pm. *The View from a Disrupter*. We're joined by [Austin McChord](#), CEO of Casana, an innovator in the field of at-home health monitoring and by [David Rider](#), Director of Strategic Marketing at Hillrom. We'll discuss the development of The Heart Seat, a breakthrough product that passively monitors patient health while providing caregivers with insights and trends.
- 2:00 – 3:00 pm. *The Insurer Perspective*. We're joined by [Stephen Cohen, MD](#), Senior Vice President and Medical Director for Excellus BCBS, Upstate New York's largest nonprofit health insurer. Dr. Cohen will offer his insights into the future of remote healthcare and the implications for care modalities in a value-based reimbursement environment.
- 3:00 – 4:00 pm. *Doctors Without Walls; The Future of Hospital Care*. We're joined by [Robert Corona](#), CEO of Upstate University Hospital in Syracuse, NY. Dr. Corona will share his perspective as the leader of a large, Upstate New York based health system.